

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-54068-1

DATE PRINTED

10/26/12

AND

PAGE 1

146318 AGENCY (OR SERVICE) ACTING AS AGENT FOR 170490 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME STRATEGIC MEDIA PLACEMENT BACHMANN FOR CONGRESS

AND 7669 Stagers Loop PO Box 49756

ADDRESS Delaware OH 43015-7010 Blaine MN 55449-0756

USA USA

CONTACT WHITNEY EVERSOLE PRODUCTEST 3079

Cancellation Notice

Required

Announcement 28 days

prior notice

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO. 3079

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/30/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	10/26/12-10/26/12	SUNRISE THIS MORNING	1	350.00	350.00
2	11000..	2	04:58A	05:58A	30S	10/29/12-10/30/12	SUNRISE THIS MORNING	2	350.00	700.00
3	00001..	1	05:58A	07:00A	30S	10/26/12-10/26/12	THIS MORNING	1	750.00	750.00
4	11000..	2	05:58A	07:00A	30S	10/29/12-10/30/12	THIS MORNING	2	750.00	1500.00
5	00001..	1	07:00A	09:00A	30S	10/26/12-10/26/12	CBS THIS MORNING	1	450.00	450.00
6	11000..	2	07:00A	09:00A	30S	10/29/12-10/30/12	CBS THIS MORNING	2	450.00	900.00
7	Sa	1	05:58A	08:00A	30S	10/27/12-10/27/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
8	Su	1	09:30A	10:30A	30S	10/28/12-10/28/12	FACE THE NATION	1	1800.00	1800.00
9	Su	1	09:58A	11:30A	30S	10/28/12-10/28/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
10	00001..	1	09:00A	09:58A	30S	10/26/12-10/26/12	JEFF PROBST SHOW	1	350.00	350.00
11	11000..	2	09:00A	09:58A	30S	10/29/12-10/30/12	JEFF PROBST SHOW	2	350.00	700.00
12	00001..	1	10:58A	12:01P	30S	10/26/12-10/26/12	YOUNG & THE RESTLESS	1	500.00	500.00
13	11000..	2	10:58A	12:01P	30S	10/29/12-10/30/12	YOUNG & THE RESTLESS	2	500.00	1000.00
14	00001..	1	11:58A	12:30P	30S	10/26/12-10/26/12	NOON NEWS	1	700.00	700.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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146318	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 170490		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	STRATEGIC MEDIA PLACEMENT		BACHMANN FOR CONGRESS		
<b>AND</b>	7669 Stagers Loop		PO Box 49756		
<b>ADDRESS</b>	Delaware	OH 43015-7010	Blaine	MN 55449-0756	
<b>CONTACT</b>	WHITNEY EVERSOLE		<b>PRODUCT</b> EST 3079		
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol	<b>AGENCY EST. NO.</b> 3079	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/26/12 <b>AND ENDING</b> 10/30/12 <b>NO. WEEKS:</b> 1					

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			FROM	TO						
15	11000..	2	11:58A	12:30P	30S	10/29/12-10/30/12	NOON NEWS	2	700.00	1400.00
16	11000..	2	12:59P	01:58P	30S	10/29/12-10/30/12	THE TALK	2	350.00	700.00
17	00001..	1	01:59P	02:58P	30S	10/26/12-10/26/12	LET'S MAKE A DEAL	1	350.00	350.00
18	11000..	2	01:59P	02:58P	30S	10/29/12-10/30/12	LET'S MAKE A DEAL	2	350.00	700.00
19	00001..	1	02:58P	03:57P	30S	10/26/12-10/26/12	DR. PHIL	1	475.00	475.00
20	11000..	2	02:58P	03:57P	30S	10/29/12-10/30/12	DR. PHIL	2	475.00	950.00
21	00001..	1	03:57P	05:00P	30S	10/26/12-10/26/12	ELLEN DEGENERES	1	775.00	775.00
22	11000..	2	03:57P	05:00P	30S	10/29/12-10/30/12	ELLEN DEGENERES	2	775.00	1550.00
23	00001..	1	04:59P	05:30P	30S	10/26/12-10/26/12	M-F 5PM NEWS	1	1700.00	1700.00
24	11000..	2	04:59P	05:30P	30S	10/29/12-10/30/12	M-F 5PM NEWS	2	1700.00	3400.00
25	11000..	2	05:59P	06:30P	30S	10/29/12-10/30/12	M-F 6PM NEWS	2	2200.00	4400.00
26	11000..	2	06:27P	07:00P	30S	10/29/12-10/30/12	WHEEL OF FORTUNE	2	3100.00	6200.00
27	Sa	1	11:00A	06:00P	30S	10/27/12-10/27/12	NCAA COLLEGE FOOTBALL	1	750.00	750.00
28	Sa	1	06:00P	06:30P	30S	10/27/12-10/27/12	SATURDAY 6P NEWS	1	1200.00	1200.00
29	Su	1	05:28P	05:58P	30S	10/28/12-10/28/12	SUNDAY 5:30P NEWS	1	1800.00	1800.00

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Blaine MN 55449-0756

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CONTACT WHITNEY EVERSOLE

PRODUCTEST 3079

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			FROM	TO						
30	F	1	07:00P	08:00P	30S	10/26/12-10/26/12		1	3000.00	3000.00
31	Sa	1	06:58P	07:58P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	1600.00	1600.00
32	Sa	1	10:35P	11:05P	30S	10/27/12-10/27/12	STORM STORIES	1	650.00	650.00
33	F	1	12:37A	01:07A	30S	10/26/12-10/26/12	10P NEWS REPLAY	1	130.00	130.00
34	Sa	1	06:28P	07:00P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	1500.00	1500.00
35	00001.0	1	10:00P	10:35P	30S	10/26/12-10/26/12	LATE NEWS M-F/SU	1	2800.00	2800.00
36	11000.0	2	10:00P	10:35P	30S	10/29/12-10/30/12	LATE NEWS M-F/SU	2	2800.00	5600.00
37	Su	1	10:35P	11:05P	30S	10/28/12-10/28/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
38	Sa	1	10:00P	10:35P	30S	10/27/12-10/27/12	LATE NEWS SAT	1	2200.00	2200.00
39	00001..	1	10:35P	11:38P	30S	10/26/12-10/26/12	LATE NIGHT WITH DAVID	1	650.00	650.00
40	11000..	2	10:35P	11:38P	30S	10/29/12-10/30/12	LATE NIGHT WITH DAVID	2	650.00	1300.00
41	M	1	06:58P	07:58P	30S	10/29/12-10/29/12	HOW I MET YOUR	1	4000.00	4000.00
42	M	1	07:58P	09:00P	30S	10/29/12-10/29/12	TWO BROKE GIRLS/MIKE & MOLLY	1	5975.00	5975.00
43	M	1	09:00P	10:00P	30S	10/29/12-10/29/12	HAWAII FIVE-0	1	4500.00	4500.00
44	T	1	08:00P	09:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	8100.00	8100.00

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45	F	1	08:00P	09:00P	30S	10/26/12-10/26/12	CS1: NY	1	3400.00	3400.00
46	Su	1	11:57A	06:00P	30S	10/28/12-10/28/12	NFL REGULAR SEASON GAMES	1	9450.00	9450.00
47	Sa	1	11:05P	11:35P	30S	10/27/12-10/27/12	LIFE TO THE MAX PM	1	340.00	340.00
Total Contract:								62		93345.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						39770.00	53575.00	.00	93345.00	
GRAND TOTAL									93345.00	

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